



## CDEM Resilience Fund project application form

Application for CDEM Resilience Collaborative fund approval	
Project title	Northland Resilience Project – Improving preparedness for vulnerable people
Date of application	13 February 2013
Details on application	
Lead local authority	Northland Regional Council
CDEM Group	Northland
Other local authorities or Groups supporting the proposal	Far North, Kaipara and Whangarei District Councils
Project description	
<p><b>Executive summary</b></p> <p>It's difficult to predict the resilience of individuals, however it's possible to identify groups of people that may be more vulnerable to a disaster than others. For the purposes of this project the following definition is suggested – <i>Vulnerable people are those whose situational, physical or psychological characteristics are likely to adversely affect their resilience, making them least able to prepare for, cope with, or recover from disasters.</i></p> <p>Existing research, and reviews of the Canterbury experience, both highlight the importance of support service organisations in helping people during a CDEM event. These organisations often have existing relationships with vulnerable people. There is potential to work with these organisations to not only improve their own preparedness; but also to improve their clients' preparedness and resilience.</p> <p>This project seeks to achieve two main outcomes:</p> <ol style="list-style-type: none"> <li>1. Improved preparedness for organisations that support vulnerable people</li> <li>2. Improved preparedness of people at higher risk of not coping with an event.</li> </ol> <p>Key components of the project:</p> <p><b>1. Stock-take of support service organisations</b></p> <p>Undertake a survey to identify organisations that link with vulnerable people. Follow up interviews may be required to understand how these organisations could support these people during an emergency.</p> <p><b>2. Develop a communications pack</b></p> <p>This communications pack would cover:</p> <ul style="list-style-type: none"> <li>▪ Supporting preparedness for support service organisations</li> <li>▪ Key messages, and techniques for talking about preparedness with individuals.</li> </ul> <p><b>3. Conduct a welfare workshop for support service organisations</b></p> <p>Aimed at improving understanding of the CDEM environment and how support service organisations can work in it.</p> <p>Current resourcing and funding is not available locally to support this project.</p>	
<p><b>Problem/opportunity</b></p> <p>A key problem for the CDEM sector is how to link with vulnerable groups of people so they are better able to cope with disasters. It would be too resource intensive to engage at an</p>	

individual level, and sometimes it is difficult to identify suitable groups. There is an opportunity to engage with social service organisations that already have a relationship with vulnerable people. We could work with these organisations to develop communications about emergency preparedness that is tailored to the individual needs of the people they serve.

In addition, often social service organisations step up to help people cope with a disaster. Previously problems have been identified such as:

- Lack of existing relationships with these organisations
- Lack of coordination during a response
- Lack of information sharing between CDEM and service groups.

There is an opportunity to identify and work with social service organisations to improve understanding of each other's role in an emergency. In turn, we can help these organisations with their business continuity planning so they are better prepared to continue, or even increase, services during an event.

In addition to the two main outcomes we seek, other outcomes which would be achieved are:

- Improved network and understanding of social service organisations
- Social service organisations have a better understanding of how CDEM works, and how they can contribute
- Improved coordination of service response during an emergency
- Development of a resource to support conversations with vulnerable people about preparing for emergencies.

**Alignment with identified goals and objectives**

Northland CDEM Group Goals 1 to 4 are consistent with the National Strategy. This project is directly aligned to the national and group goals.

**Goals**

- Increased community awareness, understanding, preparedness and participation in civil defence emergency management (Readiness).
- Reducing the risks from hazards.
- Enhancing capability to manage civil defence emergencies (Response).
- Enhancing capability to recover from civil defence emergencies. (Recovery).


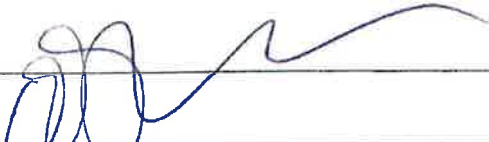
This project fits within the priority theme of community resilience. It contributes to addressing recommendation #6 (promote a culture of preparedness) and #99 (communications with hard to reach communities) of the review of the CDEM response to the Christchurch earthquake.

**Dissemination of benefits to sector**

Benefits to the wider CDEM Sector include –

- Improved understanding of the social service organisations that work with vulnerable people
- Development of a communications pack that will cover:
  - Supporting preparedness for support service organisations
  - Key messages, and techniques for talking about preparedness with potentially vulnerable individuals.

Project design	
Project manager	Coordinating Executive Group
Other project members	Whangarei, Kaipara and Far North District Councils, Ministry of Social Development, Northland District Health Board, Salvation Army, Red Cross.
External providers/contractors	To be advised.

Deliverables		
Milestone	Date for completion	Cost
Project scope developed and agreed	1 September 2013	Completed by CEG
Project appointments and consultants appointed	September CEG meeting 2013.	Completed by CEG
Stocktake of social service organisations and who they serve completed	Scheduled as per project	\$10,000
Communications package completed	Scheduled as per project	\$7,000
Welfare workshop with social service organisations completed	Scheduled as per project	\$5,000
Identified risks		
Risk	Suggested management	
Social service organisations not engaged	Engage partners and utilise existing networks i.e. WAG, etc. Be clear about the value to organisations and their clients.	
Expected outcomes and timelines are not achieved.	Regular monitoring and reporting. Appropriate selection processes and criteria for consultant/contractors engaged.	
Over budget	Budget developed and costs agreed before implementation together with close monitoring of all expenditure.	
Funding request and use		
CDEM resilience fund contribution	\$22,000	
Local authority contribution	Various (unable to quantify in \$ terms).	
Other sources of funding	Nil.	
Expenditure	Consultant - \$19,000 Resources - \$2,000 Workshop administration - \$1,000	
Application confirmation		
Approval of Chief Executive		
CDEM Group comment		
Comment		
Approval of Coordinating Executive Group Chair		