



## **MEDIA RELEASE**

**27 June 2023**

### **Registrations now open for Aotearoa New Zealand's national ShakeOut drill.**

Registrations are now open for New Zealand ShakeOut 2023, our national earthquake drill and tsunami hīkoi. Sign up at [www.shakeout.govt.nz](http://www.shakeout.govt.nz).

On 19 October at 9:30am, hundreds of thousands of participants across Aotearoa will practise the correct actions to take during an earthquake and tsunami by participating in our national ShakeOut drill.

New Zealand ShakeOut is an annual event, and around 700,000 people across Aotearoa took part in 2022.

19 October is International Shakeout Day, and New Zealanders will be kicking off the party off by being the first country in the world to hold their ShakeOut drill. Millions of people across the world have already signed up to participate in ShakeOut, and registrations are open to Kiwis who want to get involved.

The National Emergency Management Agency (NEMA) and Toka Tū Ake EQC were joined today by Minister for Emergency Management Hon Kieran McAnulty to launch this year's campaign at Parliament, together with students from Te Aro School.

"It's great to see how many people get involved in ShakeOut each year," said Kieran McAnulty at today's launch. "By doing ShakeOut every year, the correct actions will become second nature, and that will be a huge advantage when a real earthquake or tsunami happens"

"ShakeOut also provides us with the opportunity to talk with our whānau, friends and colleagues about preparedness and the steps we can take in our day-to-day lives to make sure our communities are ready to be resilient."

2023 marks 11 years since the first New Zealand ShakeOut drill. Since 2012, people from across Aotearoa have come together to Drop, Cover and Hold, and practice their tsunami hīkoi evacuation route in coastal areas.

Drop, Cover and Hold is the right action to take in an earthquake. It stops you being knocked over, makes you a smaller target for falling and flying objects and protects your head, neck and vital organs. ShakeOut has a strong focus on educating children on the correct actions.

New Zealand ShakeOut is a partnership between NEMA and Toka Tū Ake EQC.

NEMA's National Controller Roger Ball says, "Teaching our tamariki how to keep themselves safe is one of the best ways we can ensure they are ready for an earthquake. By educating today's kids, we are creating a new generation of prepared and informed New Zealanders"

Toka Tū Ake EQC's Chief Executive, Tina Mitchell says the success of ShakeOut over the past 11 years has been an important part of getting New Zealanders prepared for an earthquake and tsunami.

“ShakeOut reminds us that we can do something about our earthquake risk. Taking time to think about how hazards could affect us and taking steps to prepare are what make a big difference in disasters.”

**Sign up your business, school, household or community to ShakeOut in 2023 – it only takes two minutes.** [www.shakeout.govt.nz](http://www.shakeout.govt.nz)

Before the drill, **learn** about the earthquake and tsunami risk in your area. If you’re in a coastal area, know your [tsunami evacuation zone](#) and make plans to practice your tsunami hīkoi as part of your ShakeOut drill.

**Share** the ShakeOut – use the resources available on [shakeout.govt.nz](http://shakeout.govt.nz) to get the people around you involved.

Find out more and sign up to New Zealand ShakeOut 2023 at [shakeout.govt.nz](http://shakeout.govt.nz).